

Production Mile

Welcome to BMW!

Experience the BMW Production Mile and discover in a multi-media, interactive presentation how we build a BMW. What makes BMW engines so powerful? Why is the body of a BMW among the safest in the world, and how does BMW build such unmistakable cars? You will find all the answers in the Production Mile together with many other answers to many other questions. See for yourself how electrostatic application of paint on to the body works or measure a 1/1000th of a millimetre, and experience supreme precision in production. See, hear, smell and feel how a BMW comes into life. On your tour you will, of course, be accompanied by our experienced guides. You will find out in the process that building a car is an act of outstanding engineering, technology of the highest level and, in addition, something very special: an exciting adventure.

Individual Guests

Individual guests and groups up to five visitors are requested to register at the BMW Museum, Tel. +49 (0)89-3 82-2 33 06, between 9:30 a.m. and 5:00 p.m. When calling, you will receive detailed information about the dates of our tours. Although registration at short notice is possible, we advise you to make an early reservation because of the great demand for our factory tours. In all other respects, individual guests are subject to the same guidelines as groups.

Groups

Groups are requested to register for a plant tour by writing to one of the following addresses. Due to the great demand for our tours, we advise you to register at least ten months in advance.

BMW AG
Department TM-K
Petuelring 130
80788 Munich
Germany
Email: productionmile@bmw.de
Fax: +49 (0)89-3 82-2 58 78
Please specify the kind of group, the number of persons, and the preferred date of your visit.

The maximum group size is 30 visitors.

If your group has less than 30 visitors, we will reserve your tour for the number of visitors you specify. Please inform us as soon as possible of any changes.

Meeting Place

The meeting place for the start of our guided tours is in the lobby of the BMW Museum at Petuelring 130. Please register for the tour at the counter to the left of the entrance, where your guide will be waiting.

Start of Tours

Please be at the meeting point about ten minutes before the tour is scheduled to start. Should you be late, please let us know as soon as possible. Delays may lead to cancellation of a tour since our guided tours are dependent upon factory hours.

Duration

A guided tour of the factory generally lasts between 1.5 and 2.5 hours.

Tour Route

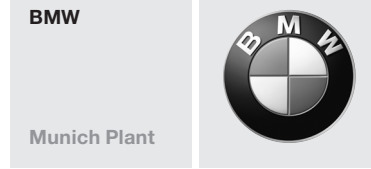
The route from one production shop to the next may take you outdoors and requires you to walk up and down stairs. The distance covered is up to 3.5 km or 2.2 miles. We advise our visitors to wear good shoes.

Photography and Filming

Taking photographs and filming on the plant premises are not allowed. Lockers are available for depositing cameras and other valuables.

Children and Youth

There is no minimum age for our factory tours, but children under 14 years old must be accompanied by an adult.



Handicapped Visitors

The usual tour requires visitors to walk up and down stairs. Please let us know during registration if you have any handicapped visitors in your group so that our guide may adapt to a different tour route.

Visitors with a Heart Pacemaker

Heart pacemakers may be seriously disturbed by the robots in the body-in-white production shop. Please inform us at the beginning of the tour if you or any member of your group has a heart pacemaker.

Animals

Animals are not allowed on the BMW Munich Plant premises.

Routes to BMW

For your visit at BMW, we recommend the following routes within Munich:

By Car

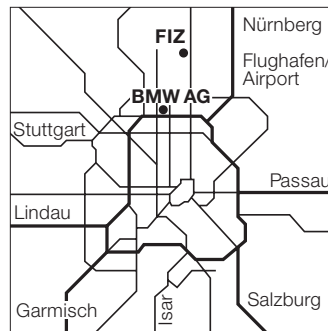
Coming from the motorway or from any other point in Munich, please take the "Mittlerer Ring" in the direction of Olympia Park. There are BMW parking spaces available in the parking garage "Olympia Parkdeck Fernsehturm". The parking area for busses is at the ice sports stadium (Eissportstadion).

From the Airport

Please take the suburban train (S-bahn) S8 to "Marienplatz" and transfer to the U3 to the final station "Olympiazentrum". You can also take the airport shuttle to the main railway station. From the main railway station, it is possible to take the U2 to "Scheidplatz" and from there the underground U3 to "Olympiazentrum".

By Public Transportation

From the inner city, take the underground U3 from "Marienplatz" to the terminal "Olympiazentrum". From the main railway station, take the U2 to "Scheidplatz" and transfer there to the underground U3 to "Olympiazentrum".



Address

Bayerische Motoren Werke AG
Petuelring 130, BMW Haus
D-80788 München

Telephone

Central Directory +49 (0) 89-3 82-0
Museum +49 (0) 89-3 82-2 33 06
Public Relations
Munich Plant +49 (0) 89-3 82-2 36 39
Telefax +49 (0) 89-3 82-2 58 78
e-mail: produktionsmeile@bmw.de
productionmile@bmw.de

